

## Original Home Dressmaking Designs By The Evening World's Fashion Expert

**Touch of Personality  
Rather Than Cost Chief  
Element in Chic Dress-  
ing—She Who Plans  
Her Own Gowns Must  
Study the Mirror.**

### EXPERT ADVICE FREE TO HOME DRESSMAKERS

If you are in doubt about what styles or colors become you; if the making or remodeling of a gown perplexes you; if you are uncertain as to when and where to wear your clothes, Miss Lode-wick will advise you.

Address communications to Fashion Editor, New York Evening World.

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More baffling to most women than the age of Ann is the problem of how to give a twenty-five or thirty dollar gown the air of a hundred and fifty dollar one. To some women Fate has given the ability, which might almost be termed a sixth sense, the intangible element of discernment in clothes. With a touch of their fingers, a plain ordinary dress becomes one of chic—the quality which earns the price of the more expensive dress. Such women are not satisfied with commonplace attire, and naturally their eye strikes the right places for the right touch, either in the moving or addition, or changing of a certain detail. In making their own clothes such women intuitively impart a bit of their own personality in just the right way, to make their clothes different from anybody else's.

While all women are not blessed with this acuity, many more may enjoy the pleasure of being well dressed with a little clever forethought, and yet with only a small amount of money. It is the personal touch which makes for clothes, more than any high expenditure. It has the most important aid to this is the mirror. With it a mercantile study of one's self will reveal with no exaggeration the good points to be emphasized and the bad ones to be avoided. To know one's self, one's lines, one's color, and the styles which harmonize with one's personality cannot but develop a certain

## OUCH! BACKACHE! RUB LUMBAGO OR PAIN FROM BACK

Rub stiffness away with small trial bottle of old "St. Jacob's Oil."

Ah! Pain is gone! Quickly—Yes. Almost instant relief from soreness, stiffness, lumbago and pain follows a gentle rubbing with "St. Jacob's Oil."

Rub this soothing, penetrating oil right on your painful back, and like magic relief comes. "St. Jacob's Oil" is a harmless backache, lumbago and sciatica cure which never disappoints and doesn't burn the skin.

Straighten up! Quit complaining! Stop those tortuous "stitches." In a moment you will forget that you ever had a weak back, because it won't hurt or be stiff or lame. Don't suffer! Get a small trial bottle of old, honest "St. Jacob's Oil" from your druggist now and get this lasting relief.—Advt.



"Clothes sense." The frock I am showing to-day presents no difficulty to the woman who desires to develop it at home. The model at the right suggests the use of serge and silk in an effective manner. (A full skirt of serge, perhaps in brown, two side panels of brown and tan check silk are stitched flat to give an odd trimming. The back of the skirt, however, demands attention, and is given two straps of the silk which prove loyal from beginning to end, to the side panels. Straps which correspond with these are offered as a pretty trimming to the close fitting sleeves of serge. A large dull distinction, however, appears in its cuff, which is slashed open to flare over the head. A whole bodice of check silk might become tiresome were it not for the low cut chemise and revers, which are of plain tan silk. Tiny brown velvet buttons mark the centre line to where a large dull gold buckle finishes the brown serge belt.

This frock would also be pretty in dark green woolen goods with green check or plain silk combined. A white faille silk chemise and revers, also cuff facings of it, would make the frock very satisfactory for afternoon wear at friends' homes or one's own home, and is one especially suitable to wear under a fur coat, as the waist part is not too warm.

The model at the left suggests the use of either seal fur bands or velvet ribbon, combined with side panels on the skirt of velvet and revers and belt of the same, to trim a frock of either plain satin or silk. A chemise and high collar of chiffon would faintly complete the frock. Sapphire blue silk would be charming trimmed with black velvet ribbon bands and plain black velvet as indicated, with tucked white chiffon yoke and collar.

### GIRLS TAKE FAREWELL OF FLOATING HOTEL

Thirty-eight of Them Leave the Jacob A. Stamler to Seek Homes Elsewhere.

Tears and embraces marked the closing to-day of the floating hotel for working girls, the Jacob A. Stamler, moored at the foot of East Twenty-third Street. The thirty-eight girls marched out, bag and baggage, to the express wagons which were on hand to carry their belongings to their new homes.

The Stamler has been a girls' hotel for many years, and was the favorite hobby of the late John Arbuckle, who died without making specific provision for its maintenance. As a hostelry, it suffered many reverses and was several times about to be closed.

The girls were given to understand that the Fire Prevention Bureau was the cause of the closing, but Frank D. Sheeley, the Superintendent, said to-day that he had received no notice from the bureau, and that the girls had better just accept the statement that the old boat was going out of business. Most of the boarders have gone to the Tremont Inn in Abingdon Square.

## FIVE OVERCOME BY GAS AS FLAMES MELT PIPES IN EAST SIDE BLAZE

Two Fire Captains and Three Men Rescued Unconscious by Comrades.

Twenty-five firemen, fighting a fierce blaze on the fourth floor of a five-story manufacturing building at No. 55 Chrystie Street, narrowly escaped death early to-day when the place suddenly was filled with gas as flames melted gas pipes.

The men, already nearly overcome by the dense smoke and the fumes of burning sugar in barrels of the Eagle Candy Company, dropped their hose and groped their way toward windows and exits. Those who reached windows called for help, and a rush up the stairway to the rescue started.

Capt. Fitzpatrick and Firemen Mahoney, Doyle and Andrew of Engine Company No. 9 and Capt. Lauth of Engine Company No. 2 were still musing when all the other men at work on the floor had been accounted for.

Rescuers again dashed into the building. Some were forced back by the gas fumes, but after several minutes Fireman McCort of No. 9 returned, dragging Fitzpatrick and Mahoney, both unconscious. Soon afterward other firemen brought out Lauth, Doyle and Andrew, also unconscious.

The rescued men were carried to

the street and revived by hospital surgeons, and all sent back to quarters.

The fire, which started on the fourth floor, occupied by the candy company, did \$5,000 damage. Heavy smoke from the rear window filled the Germaine lodging house, at No. 81 Bowery, and the Newport lodging house, at No. 83 Bowery, and 500 men asleep in the two places were routed out by clerks and hustled into the street.

After standing about, shivering in scant clothing for an hour, all returned to their beds. The lodging houses were not damaged.

### WAS 'INTELLIGENT' SPEEDER

Defense of Tenafly's Chief of Police When Held Up in Auto Here.

Accused of speeding his auto on Riverside Drive, Karl D. C. Smith, Chief of Police of Tenafly, N. J., surprised Magistrate McGuire in the Washington Heights Police Court today by offering a brand new excuse.

"I am the Chief of Police of Tenafly," Smith said, after Policeman Fisher had testified he had been driving his car at twenty-six miles an hour. "I may have been going twenty-six miles an hour, but I was driving intelligently. Your fellow citizens, Your Honor, drive through our town all the time at forty miles an hour, but we never molest them if they are driving intelligently. Therefore I think I deserve some consideration." The novelty of this argument was sufficient to persuade Magistrate McGuire to suspend sentence.

### ANOTHER TARZAN STORY!

Do you remember "TARZAN OF THE APES?"

It was the most popular newspaper serial ever published.

Edgar Rice Burroughs, who wrote "TARZAN," has just written for The Evening World another novel of the African jungle, and his new story is even better in many ways than was "TARZAN" itself.

It is called "THE MAN-EATER."

It will begin in The Evening World next Monday, Nov. 15.

## MYSTERY IN EXPLOSION OF SEMINARY BOILER

Bit of Dynamite Believed to Have Been Delivered With the Coal.

Mystery surrounds the cause of an explosion which to-day shook Hoffman Hall, one of the buildings of the General Theological Seminary on the southeast corner of Twenty-first Street and Tenth Avenue, and threw into panic thirty-five men and women employees who were on the first floor of the building.

Engineer Axel Petersen and experts who examined the wrecked boiler after the blast declared the explosion was not caused by excess steam or any defect in the boiler. The theory advanced by them was that a small bit of dynamite had gotten mixed with the coal, at the mines, gone unnoticed through the hands of the shippers, coal-handlers and firemen and caused the explosion after being shovelled into the fire under the boiler.

The explosion wrecked the boiler, shattered every window in the basement, but otherwise did little damage.

### HIT HER WITH HIS HAT.

Mrs. E. F. Cronin Sues for Separation and Heavy Alimony.

According to a sworn complaint filed in the Supreme Court, Edward F. Cronin, a wealthy insurance broker at No. 68 William Street, pounded his straw hat on his wife's head with such force that he destroyed her hair.

Mrs. Cronin is suing for separation and heavy alimony through Olcott, Gruber, Bonynge & McCaskey, and this is only one of many indignities she says she has suffered since her marriage.

Mrs. Cronin says they lived at the rate of \$1,000 a month and her husband can afford to pay substantial alimony pending trial.

## Popular music produced at the crest of its popularity



IN one respect we might liken the laboratories of phonographic record producers to so many newspaper offices.

A "beat"—the first production of some new popular hit—is a feat which each likes to achieve.

With remarkable regularity the Columbia Laboratories have been first to produce the popular hits of the last few years.

This is service which properly belongs to Aeolian Hall and consequently you will find it there.

Next subject, in this paper: "Why does Instrumental Music sound so much better on Columbia Records?"

### FIVE REASONS why you should buy Columbia Records

- I Greatest durability of reproducing surface.
- II Quickest production of new popular music.
- III Distinct superiority of instrumental music.
- IV Moderate-priced operatic records by acknowledged leaders.
- V Price: 65¢ for ten-inch double-disc; \$1.00 for twelve-inch double-disc; \$2.00 to \$3.00 for double-disc operatic records.

### FIVE REASONS why you should buy them at Aeolian Hall

- I Largest demonstrating rooms—second to none in quiet and comfort.
- II Salespeople whose musical education is not confined to store experience.
- III Arrangements may be made to purchase records on 48 hours' approval.
- IV Periodical submission of records on approval—delivered to your home.
- V The convenience of a charge account.

The Columbia Grafonola is the original disc-record phonograph. We carry, at all times, a full line of these instruments.

## THE AEOLIAN COMPANY

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YOU CAN SAVE MONEY BY WEARING W. L. DOUGLAS SHOES

VALUE GUARANTEED

For 32 years W. L. Douglas name has stood for shoes of the highest standard of quality for the price. His name and the retail price stamped on the bottom guarantees full value and protects the wearer against high prices for inferior shoes. They are the best known shoes in the world.

W. L. Douglas shoes are made of the most carefully selected leathers, after the latest models, in a well-equipped factory at Brockton, Mass., under the direction and personal inspection of a most perfect organization and the highest paid skilled shoemakers; all working with an honest determination to make the best shoes in the world.

W. L. DOUGLAS \$4.00, \$4.50 and \$5.00 SHOES are just as good for style, fit and wear as other makes costing \$5 to \$8, the only perceptible difference is the price.

W. L. DOUGLAS \$3.00 and \$3.50 SHOES hold their shape, fit better and wear longer than other makes for the price.

None genuine unless W. L. Douglas name and the retail price is stamped on the bottom.

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UNION HILL—270 Broadway Ave.  
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PATERSON—192 Market Street  
ELIZABETH—1212 State St.  
401 Fulton Street, cor. Pearl  
705-710 Broadway, cor. Thornton  
1267 Broadway, cor. Gates Avenue  
478 Fifth Avenue, cor. 11th Street  
959 Manhattan Avenue  
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Catalog free. W. L. Douglas Shoe Mfg. Co.

## AMERICAN WOOLEN COMPANY

Proposed Transfer of Charter from New Jersey to Massachusetts

Stockholders of the American Woollen Company are reminded that the three months fixed in the agreement for the deposit of stock to approve and make effective the transfer of charter from New Jersey to Massachusetts expires November 14, 1915.

To insure the success of the plan, you are urged to deposit your stock before that day with either the Guaranty Trust Company of New York or the Old Colony Trust Company of Boston.

FREDERICK AYER,  
WILLIAM M. WOOD,  
GEORGE E. BULLARD,  
ANDREW C. PIERCE, Jr.,  
WHEATON KITTREDGE,  
PHILIP STOCKTON,  
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We Give **2 X** Stamps with Everything except Butter, Sugar & Flour.

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Orders Delivered FREE except mail orders sent by express, parcel post or freight.

The patrons of JAMES BUTLER (Inc.) enjoy every advantage. The 257 neighborhood stores are handy to each one of their homes. Our service is courteous and efficient. Deliveries are made without delay or extra charge. Moreover, our foods are always fresh, pure, wholesome and of the very best, while our prices are always the lowest. That is why we outstrip all competition and our trade grows bigger every day. Here are a few of our attractive offers for this week:

Eggs, All Good—Try Them. 10 for 25¢

Aunt Nanna's Pancake Flour Package 10¢

Pure Strained Honey Delicious and Most Healthful, Bottle 10¢

Blue Ribbon Prepared Buckwheat Package 10¢

The Combination Makes a Royal Breakfast

Potatoes, 100 lb. bag \$1.95

In smaller quantities at 2¢ per lb.

Sweet Potatoes, Virginia's Finest, 5 lbs. 10¢

Greening Apples, Best for cooking, 5 lbs. 17¢

Cranberries, Crisp and full flavored; lb. 8¢

Eating Apples, Extra fancy Jonathans, the finest first of the new Porto Rico crop; not sweet, but juicy and healthful, dozen 25¢

Oranges, 20¢

Rich, whole Milk, with ALL the Cream

Evaporated Milk, Lakeview, tall 10c can 6¢

Condensed Milk, Butler's; sanitary can 8¢

Essie Milk, Richest and best condensed; can 10¢

Colman's Mustard, 1/2-lb. tin 12¢

Lea & Perrins' Sauce, bottle 19¢

Baker's & Huyler's Cocoa, can 17¢

Coffee, Our Famous Blend of South American Coffee, fresh roasted in the bean or ground 19¢

New Teas, Extra Choice Formosa Oolong, India Ceylon, English Breakfast and 30 2 X Stamps with each pound of the New Teas 35¢

At All 35 James Butler Inc. Meat Markets

Roasting Chicken, fresh killed, lb. 22¢

Prime Rib Roast Beef lb. 20¢

Boneless Bacon, In sugar cured lean strips, lb. 18¢

Fresh-made Sausages lb. 16¢

At All 136 James Butler Inc. Licensed Stores

Imperial Rye Whiskey, bottle 45¢

50 2 X Stamps with each purchase:

Old Cabinet Rye, Full Quart 51¢

Trysome Port and Sherry, bot. 50¢

Lager Beer, Case of 24 Bottles 51¢

Your choice of Ruppert's, Ehret's, Liebmans' and Koehler's